



Watch Player.pl on PlayStation®4

TVN's application available on PlayStation systems

Warsaw, Poland, August 21st, 2014

Sony Computer Entertainment Polska and TVN SA, the owner of VOD service Player.pl, announced today the launch of Player.pl application on PlayStation®4 system. As from August 20th, 2014, a dedicated Player.pl application for PlayStation®4 consoles allows free online access to an extensive on-demand collection of TV series and programs. Player.pl is the first Polish multimedia service to be launched on PS4™.

Player.pl application will allow PlayStation users to stream the most popular TVN-produced content to their platforms, including TV series 'Medics' or 'True Law' as well as exclusive, previously unaired TV programs: 'Medics by night' (comedy episodes and night shift jokes from 'Medics') or bonus web extensions of consecutive 'Kuba Wojewódzki' episodes.

Player.pl offer is continually expanding and spans beyond TVN productions. Users have the opportunity to watch i.a. renowned American television series 'Spartacus', 'Masters of Horror' or 'Magic City', as well as the most recent 'The Hollywood News Report' featuring world's latest movie premieres and red carpet news. The youngest viewers will choose from an extensive offer of themes including 'Teletubbies', 'Strawberry Shortcake', 'The Care Bears', 'Inspector Gadget' or 'Johnny Test'.

*"PlayStation®4 release in Poland has aroused immense interest, therefore we are delighted to have the opportunity to introduce Player.pl to PS4 system as the first Polish multimedia service on our consoles in Poland – said **Stefan Nabiałczyk, Senior Product Manager in Sony Computer Entertainment Polska** – PS4 debuted here in Poland nine months ago. Our goal is to cater to the needs of our Polish customers and positively surprise the players, providing them with new opportunities, experiences and fine impressions."*



Maciej Maciejowski, Member of Management Board in charge of Business Development at TVN

Maciej Maciejowski, member of the management board in charge of new business development in TVN said – *Player.pl successfully returned to PlayStation®3 consoles and now is made available to all PlayStation®4 users, thus enabling them to access the first VOD service containing premium TVN-produced content, as well as world renowned premium productions. As the number of people watching us outside personal computers, i.e. on mobile devices, Smart TVs or gaming consoles, is growing dynamically, we definitely could not miss next-generation Sony consoles.*

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About Sony Computer Entertainment Inc.

Recognized as a global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develops and markets the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3™) computer entertainment system, the PlayStation®Vita (PS Vita) portable entertainment system and the PlayStation®4 computer entertainment system. SCEI has revolutionized home entertainment since it launched PlayStation® in 1994. PlayStation®2 further enhanced the PlayStation® legacy as the core of home networked entertainment. PSP broadens the entertainment experiences into the portable arena. PS3 is a computer entertainment system that incorporates the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity. PlayStation®4 redefines rich and immersive gameplay with powerful graphics and speed, intelligent personalization and deeply integrated social capabilities. PSNSM, that includes PlayStation®Store, delivers unparalleled online gaming experience to PlayStation users. SCEI also delivers the PlayStation experience to open operating systems through PlayStation®Mobile, a cross device platform. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer

Entertainment America LLC and Sony Computer Entertainment Europe Ltd., and its division company, Sony Computer Entertainment Japan Asia, develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in their respective markets worldwide.

About TVN

TVN is a leading television broadcaster in Poland, operating multiple TV channels: TVN, TVN 7, TTV, TVN24, TVN24 Biznes i Świat, TVN Meteo, TVN Style, TVN Turbo, iTVN, Telezakupy Mango and NTL Radomsko.

TVN media group also includes TVN Agency - the most comprehensive media agency in Central and Eastern Europe as well as TVN Media - the largest advertising sales house on the Polish market.

The company runs an internet VOD service, Player.pl, offering free online access to the extensive collection of TV shows and series. Aside from PlayStation consoles the application is available on Android, iOS devices, TV sets of leading manufacturers as well as decoders of selected operators. In May 2014 a total number of 4.4 m unique users visited the Player.pl platform via all devices. Player.pl boasts the most engaged audience of all VOD services in Poland – according to Megapanel average time spent on Player.pl by user was 9 hours and 32 minutes in May 2014.

For more information, visit: <http://www.tvn.pl/>, <http://investor.tvn.pl/>.

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